

Accessible Content Checklist



Website/page URL:

Formatting

- Minimum font size **SHOULD** be no less than **12pt**
- Minimum line heights (**Headings: 1.3; Body: 1.5**)
- Underlining non-link text **SHOULD** be avoided
- Excessive *emphasis/italics* **SHOULD** be avoided
- Use semantically correct headings (h1, h2, h3, h4, h5, h6) and not Normal text made larger or bold to look like a heading
- Long strings of ALL CAPS text **SHOULD NOT** be used (CAPS do not make good headings, lengthy notices or warnings)
- Use semantically correct elements (eg, for Lists, utilize included list functionality as opposed to hyphens or asterisks to make it **look** like a list)
- Tables **MUST** have headings. Heading labels **CAN'T** change in the middle of the table by using bold text as this creates a semantically incorrect table

Design

- Color contrast:** Any colors used **MUST** meet minimum contrast requirements
- Important information **MUST NOT** be conveyed through color alone



For detailed explanations or to download this checklist, see AccessiCart's "**Accessible Content Checklist**" blog post.



Context

- Sensory instructions **MUST** be avoided (eg, "...at the top of this page...")
- Link text **MUST** make sense out of context. A user would need to know where that link is going to take them from the link text alone
- If you're directing people to the website via a printed document, the page **SHOULD** be specified
- If your post is intended to be used as a post and printed media (eg, a physical mailing list), the wording **MUST** be adapted to fit either media.
- Acronyms **MUST** be defined on their first instance (on the website, acronyms **MUST** be defined on their first instance on every page they appear on)
- If a section references a download, the download **MUST** appear within/next to that section, NOT at the bottom of the page
- References to other parts of a page **SHOULD** have an anchor link/bookmark to that section (especially if it was significantly earlier in the document)

Images

- Non-decorative images **MUST** have alt text.
- Alt text **MUST** describe the purpose of the image to a non-sighted user
- Graphs and charts **MUST** have alt text AND supportive text describing the purpose, results, and significance of the graph.

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